



Unhappy Candidates Can Trash Your Reputation



Real online staffing firm reviews:

"I have worked for staffing agencies for several years and this one is the worst. ... I'd give them zero stars if I could."



"They have extremely poor customer service and my recruiter never called me back no matter how many times I left a message."



"STAY FAR, FAR AWAY FROM THIS PLACE!!!!!"



"[Recruiter name] is the worst Rep ever!! She tells you a different rate and keeps more than half of my salary!"

Do not work with them!!!"



Usually, it's not your service that's to blame,
**it's the candidates you can't place
that do the most damage!**

It's time to take charge of your online image.

Stop the negative comments. And get more positive reviews!

Introducing Reputation Management from Haley Marketing

With our new reputation management platform, we'll survey your candidates. We'll find out who loves you—and catch those who did not have a positive experience.

Using a Net Promoter Score methodology, we'll invite your promoters to leave online reviews on sites like Yelp, Glassdoor and Google Reviews.

For those people who had an average, or below average experience, we'll give them a chance to speak their mind through a private feedback form (which will help you to limit negative reviews).



What's Included with this Service?

- Access to the reputation management platform.
- Integration with over 50 online review sites.
- Branded email survey invitations.
- Automated follow-up email if no feedback is left within 3 days.
- Real-time alerts of both positive and negative reviews.
- Monthly progress reports.
- Monthly data upload (just send us your list).
- Real-time website widget to display positive testimonials.
- Staggered mailings to promote “organic” reviews and protect from getting flagged by review sites.

Case Study

A recruitment firm in Kansas City had three scathing 1-star reviews on Yelp. After sending 100 surveys to candidates they generated 39 wonderful testimonials, seven 5-star reviews on Yelp and went from a 1-star rating to a 4-star rating in just 10 days.



**Ready to take control of your online reputation?
Call us today at 888-696-2900.**

